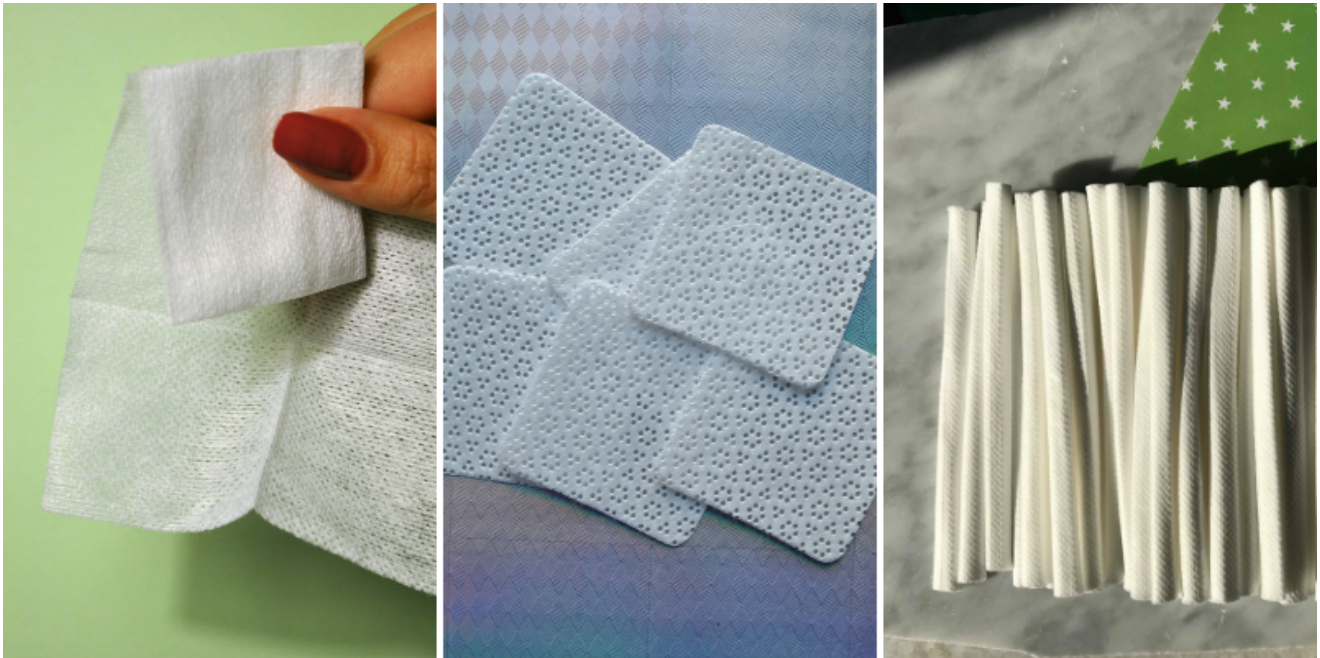


Wrap Up: Premiere Orlando 2019

When it comes to Premiere, the Intrinsic team are seasoned veterans.

Earlier this month, we made a trip to Orlando to attend the 2019 mega-show and, as usual, had so much fun. With more than **59,750 beauty professionals** in attendance last year and over 850 exhibitors across the extensive 7.3 acre floor, Premiere Orlando continues to raise the bar. This year, the show hosted over 650 educational classes!

The **Intrinsic** booth showed no sign of slowing down this year; we met with hundreds of customers in only **two** days! Some of our most notable visitors were Grace Pajotte-Green from Tep Arg Enterprises and long-time Intrinsic customer Maria Calabresa-Echlard, owner of Gamine Beauty Bar. Another highlight of the show was having student estheticians come by and stock up on more supplies.



Our top sellers were:

- 2x2" Silken Wipes
- Nail Tech's Choice
- Toe Rope



Our favorite part of end user shows is connecting with our customers. Shows like Premiere Orlando give us the opportunity to reach our users one-on-one, see what they like and what they need. Thank you to everyone who stopped by!